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**IMMEDIATE**

भारत सरकार

Govt. of India

रक्षा मंत्रालय

Ministry of Defence

वैमानिक गुणवत्ता आश्वासन महानिदेशाल

Directorate General of Aeronautical  
Quality Assurance

'एच' ब्लॉक, नई दिल्ली- 110011

'H' Block, New Delhi- 110011

No. 4729/Misc/SB/2018/DGAQA/Adm-III

11 Sep 2019

All ADGs  
All Field Establishments  
O/o Director (MSQAA), Hyderabad  
O/o Head, SSQAG, Hyderabad

**CELEBRATION OF SWACHHTA HI SEWA (SHS-2019)**

1. Refer D.O No. 2/2/S (DWS)/19 dt 31<sup>st</sup> August 2019 received from Secretary, Deptt of Drinking Water & Sanitation.
2. It is informed that Swachhta Hi Sewa (SHS-2019) is proposed to be celebrated from **11 Sep 2019 to 02 Oct 2019** in all FEs under DGAQA. The theme of this year's SHS will be Plastic Waste Management. The focal point of the campaign will encompass massive shramdaan for plastic waste collection to be organised in all FEs on **02 Oct 2019** – Swachh Bharat Diwas.
3. All FEs are therefore requested to organise the SHS-2019 from **11 Sep 2019 to 02 Oct 2019**. Action plan and detailed report of the activities to be undertaken may be submitted to this HQ.

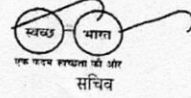


(S C Badola)  
Dy. Director (Coord & Fin)  
For DGAQA

**Copy to:-**

- ✓ **IT Section:** It is requested that the above mentioned letter may please be uploaded on the DGAQA website.

परमेश्वरन अय्यर  
Parameswaran Iyer



सचिव  
भारत सरकार  
पेयजल एवं स्वच्छता विभाग  
जल शक्ति मंत्रालय  
Secretary  
Government of India  
Department of Drinking Water & Sanitation  
Ministry of Jal Shakti  
4<sup>th</sup> Floor, Pt Dindayal Antodaya Bhawan,  
N D-110003  
Tel: 24361011, 24362715,  
e-Mail: [param.iver@gov.in](mailto:param.iver@gov.in)  
D.O. No. 2/2/S(DWS)/19  
31<sup>st</sup> August 2019

Dear *Subhash,*  
**Sh. Chandra**

As you may be aware, India is on track to be declared Open Defecation Free (ODF) this 2nd October, 2019, a befitting tribute to Mahatma Gandhi on his 150th birth anniversary. The Swachh Bharat Mission – Grameen (SBM-G), thus, is increasing its focus on sustaining the gains made under SBM-G and solid and liquid waste management (SLWM), to maintain universal sanitation coverage and ensure holistic cleanliness in the villages.

2. Responding to the Prime Minister's appeal for citizens participation in swachhata movement, Swachhata Hi Seva (SHS) campaign has been celebrated annually since 2017 mobilizing millions of people in creating awareness on the access to safe sanitation, toilets usage, triggering behaviour change on cleanliness and shramdaan at public places. Around 10 crore people in SHS 2017 and approximately 20 crore individuals in SHS 2018 came together for Swachhata, including political leaders, government officials, sports person, actors, school children, youth from NYKS/NCC/NSS and faith leaders, alike.
3. During his Independence Day speech on 15th August 2019, and then during his Mann Ki Baat later in the month, the Prime Minister made a call to action towards focused plastic waste management and towards the effective ban of Single Use Plastic (SUP). Hence, the theme of this year's SHS is Plastic Waste Management. The SHS 2019 will run from 11th September to 2nd October, Swachh Bharat Diwas - which will be focal point of the campaign with massive shramdaan for plastic waste collection to be organised in all villages and towns across the country.
4. Following this, from 3rd October till 27th October (Diwali), the collected plastic waste must be recycled and/or effectively disposed. A presentation in this regard was also made before the Council of Ministers. The PPT is being shared through e-mail.
5. It is requested that SHS 2019 activities including shramdaan may be undertaken in your Ministry/Department and all the subordinate offices in a big way during the campaign. Your Ministry is also encouraged to lead awareness campaigns and initiate innovative programs to ensure maximum activities undertaken. An action plan and a report on this may subsequently be shared with this Ministry.

With Regards

Yours Sincerely

Parameswaran Iyer

**Sh. Subhash Chandra**  
Secretary  
Department of Defence Production  
Ministry of Defence,